

AMORIM REVESTIMENTOS and WARMUP® have joined forces

AMORIM REVESTIMENTOS, the world leader producer of cork and wood on cork floorings, with over 140 years of experience in selected cork materials, has established a partnership with WARMUP®, the world's fastest growing under floor heating company.

After completing extensive and conclusive tests, conducted by both Amorim in Portugal and Warmup in their unique German Controlled Test Facility, AMORIM REVESTIMENTOS is delighted to announce WARMUP®plc as our chosen under floor heating partner worldwide.

The liaison will empower both companies to break into new business grounds through optimizing the complementary nature of their products and profiles.

AMORIM REVESTIMENTOS and WARMUP® have developed a heater specifically designed to be easily installed under floors like Wicanders® **Cork**comfort, **Wood**comfort, **Vinyl**comfort and **Lino**comfort.

These Warmup heaters will be able to safely heat Wicanders® floors up to 27 Celsius degrees. Used in conjunction with Warmup's smart thermostats these heaters will ensure an efficient, economic and consistent heat performance.

Recognizing the potential and added value of this worldwide basis agreement, both companies have also established a mutual and ongoing exchange of developmental information in order to further enhance the quality and performance of their offerings, including continuous product testing the Warmup Test Facility.



AMORIM

Excellence in flooring

Corporate information:

About the company

With a market share of 65 % in cork and wood-on-cork floorings, Amorim Revestimentos is the world leader in cork coverings with 600 staff members employed in four production units and nine distribution companies selling to more than 40 countries all over the globe. Amorim Revestimentos is part of the Portuguese Corticeira Amorim, leading the industry for more than 130 years.

For more information look at www.amorim.com

Relevant Facts

Industrial plants: 120 000 m²

Employees (2009): 600

Production capacity: 10 million m²

Consolidated turnover (2009): € 120 000 000

Exporting countries: 45

Sales presence: Benelux, UK, Switzerland, France, Denmark, Sweden, Finland, Norway, Germany, Spain, Austria, Portugal, Poland, USA, Canada, Japan

Representation offices: China, Russia



Corporate Information about Warmup

Warmup, established in 1994 is the best selling electric floor heating in the UK, Europe's leading market for more than 10 years and has completed more than 1 million installations in 33 countries.

Warmup's leading advantages include the broadest product range, state of the art control systems, full research and development structure with the leading test facilities, and unmatched service and warranty levels.

Warmup has a sales presence in UK, US, Canada, Benelux, Switzerland, France, Germany, Italy, Spain, Austria, Portugal, China, Hong Kong, Taiwan, Singapore, Cyprus, Malta and Columbia. Warmup has also regularly exported to 33 countries in total.



WICANDERS®

For more information please contact the respective Amorim country organisation or appointed representative. (look at www.wicanders.com)

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