

## Press Release

### BMW and Toyota in Germany:

#### 4 wheels on Wicanders® **Wood**comfort



With the aim of creating a sophisticated atmosphere reflecting the quality and technology of the cars they market, BMW and Toyota, in Germany, have redecorated their sales stands with the new Wicanders® **Wood**comfort product line, with the attractive "American walnut veneer" wood appearance.

BMW B&K, with offices in 17 different German cities, redecorated its branch in Taunusstein, a wealthy suburb of Frankfurt, with 500m<sup>2</sup> of the product, in its offices, reception area and lounge.

At Toyota Weller, with 10 branches throughout Germany, a first stage saw over 500m<sup>2</sup> installed in the sales offices and bar of its Berlin branch.

In both cases, the excellent technical performance of the HPS surface finish guarantees maximum resistance to wear.

The new **Wood**comfort product lines which complement the Wicanders® brand offer a choice of an immense range of decorative, versatile and sophisticated options, providing distinctive and customised atmospheres in accordance with the highest standards of quality and comfort.



For more information please contact the respective Amorim country organisation or appointed representative.  
(look at [www.wicanders.com](http://www.wicanders.com))

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