

Press Release

CORTICEIRA AMORIM and BASF

Join forces for "Innovation Day"



CORTICEIRA AMORIM and BASF joined forces on 14 May in Ludwigshafen (BASF's headquarters in Germany) with the aim of identifying opportunities for joint development and transforming synergies arising from the complementary nature of the companies' profiles into new business opportunities profitable to both partners.

The initiative, called "Innovation Day", included presentations and exhibitions of technical projects underway in each company, and a workshop.

In the presence of Nuno Barroca, CEO of CORTICEIRA AMORIM and Jan-Peter Sander, Vice Chairman of BASF, a work flow was established to guarantee permanent exchange of technical information between the companies so as not to lose opportunities for cooperation.

The meeting ended with a lunch including tasting of a selection of Quinta Nova wines and a visit to the laboratories and factories of the BASF industrial complex in Ludwigshafen.



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