

# Press Release

## Al Aqili Furnishings, a new coverings partner



Amorim coverings have acquired a new outlet channel to the United Arab Emirates, as a result of the recently formed partnership between Amorim Revestimentos and one of Dubai's largest companies, Al Aqili Furnishings.

In the words of Rashid Yousif Aqili, Operations Director, the environmental features of cork-based products were a major factor in the decision: "These are truly ecological products, which brings great value to the market. In addition, they possess excellent acoustic and thermal properties, which will arouse great interest, in particular in the hotel sector".

Rashid Yousif Aqili also confirmed his intention to invest in a

wide-ranging campaign to launch the Amorim product range: "At the same time, we will begin an inclusive training programme, in which we will explain to designers and architects the benefits and advantages of this type of product, which offers an incredible variety of colours and finishes."

CORTICEIRA AMORIM is the world's largest producer of cork, and makes a decisive contribution to the viability of the cork oak forest, an ecosystem with features that are unique in the world and which plays a fundamental part in CO<sub>2</sub>-fixing, fighting desertification and preserving biodiversity.



For more information please contact the respective Amorim country organisation or appointed representative.  
(look at [www.wicanders.com](http://www.wicanders.com))

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