

## Press Release

### “Objekteure im Forum” visits Amorim Revestimentos in Portugal

“Objekteure im Forum” is a German trade association of contract flooring installation companies. In all, around 45 companies are managed, according to uniform commercial standards. Thanks to close cooperation with the major flooring companies in the field of research and development, “Objekteure im Forum” provides the best technical solutions in the segment of new constructions and renovations, with guaranteed delivery schedules.

At the beginning of May, the members of the “Objekteure im Forum” group visited the new Amorim Revestimentos factory, where they were shown the Company’s latest projects, and given a demonstration of the technical performance of Amorim coverings.

In addition to a visit to the new production facility for the “Comfort” product lines, the schedule also included the presentation of new designs and surfaces.

“This trip, and the quantity of new information provided to us in a competent and succinct manner, changed our perception of cork coverings for the better, in particular of the use of cork coverings in the commercial sector”, said Holger Klüter, General Manager of “Objekteure im Forum”.

As compared to other floorings, the advantages of **Wicanders**® natural floorings are based on a combination of features: thermal insulation, high noise reduction, ease of cleaning, high resistance to wear, ease of installation, warmth, flexibility and hygiene.

To conclude, Klüter stated that the benefits of the brand are not limited to the structural features of cork, but are also related to the general **Wicanders**® concept, which includes professional service, quick delivery times and the degree of sophistication of the products, which sport a modern design and comply in every aspect with the requirements of the corporate segment.



For more information please contact the respective Amorim country organisation or appointed representative.  
(look at [www.wicanders.com](http://www.wicanders.com))

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