

# Press Release

## Amorim Revestimentos takes part in Swissbau

The biggest event in the Swiss construction sector



In January, Amorim Revestimentos attended Swissbau, a major construction trade fair visited by over 100,000 people, presenting the entire range of its premium brand Wicanders®, revealing the latest developments in the **Cork**comfort and **Wood**comfort lines and displaying for the first time the **Vinyl**comfort and **Lino**comfort solutions.

The powerful dynamics of the fair were decisive to the launch of the new wood floorings collections, comprising around 40 products in the "Classic", "Style", "Module" and "Outdoor" ranges.

The event also included a presentation on the Cork Partner Project, aimed at bringing about closer cooperation between producers and local trade. To this end, this new project comprises a vast number of activities, presentations and improvements with regard to interior decoration of shops, as well as a number of promotional events.

Wicanders®' presence at Swissbau, reinforced by the latest new cork and wood flooring products, was instrumental to the goal of building a solid base in Switzerland from which to expand sales of Wicanders® floorings in the near future.



AMORIM

Excellence in flooring



WICANDERS®

For more information please contact the respective Amorim country organisation or appointed representative.  
(look at [www.wicanders.com](http://www.wicanders.com))

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